



LITERACY LIFELINE

Our purpose in a nutshell

Our purpose

Provide more access to dyslexia therapies proven to teach people to read through:

- Grants to families
- Increased training for teachers
- Programs in prisons



LITERACY
LIFELINE

Literacy Lifeline Value Proposition

Benefits

Directly instruct dyslexic students to read with proven programs

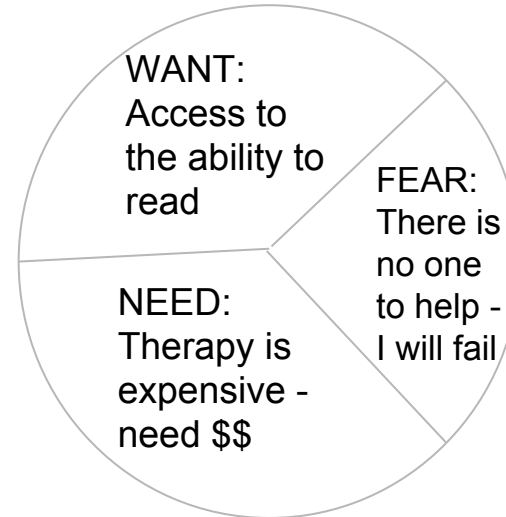
Features

Network of quality providers / infrastructure to raise money for grants

Experience

SUCCESS!

Customer



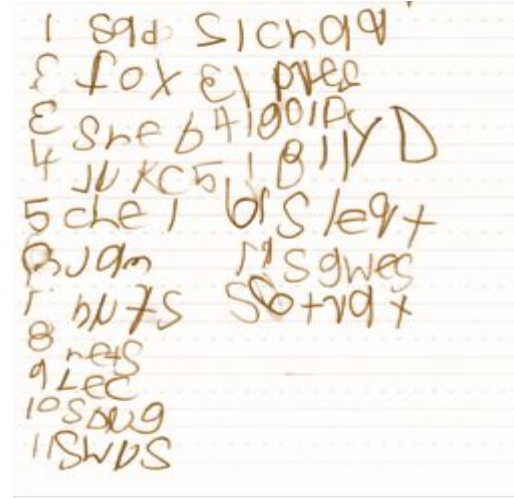
Who is Literacy Lifeline?

- Literacy Lifeline was founded by Heidi Kroner of Des Moines, Iowa.
- This is Heidi's third dyslexia organization she has started in the past four years. The first two are successful and flourishing.
- Heidi has 25 years experience in Marketing, Public Relations and Business Management.
- Heidi has a son with dyslexia, and she has been networking in the dyslexic community for over 10 years.
- View her on LinkedIn
 - <https://www.linkedin.com/in/heidikroner>



Illiteracy in America is real

- 42 million adult Americans cannot read above a 5th grade level - the population of Argentina
- 90% of welfare recipients are high school dropouts
- Prison inmates who are taught to read have a return rate of 17%
- Those who remain illiterate return 60% of the time
- 2/3 of students who can't read proficiently by the end of 4th grade will end up in jail or on welfare



Dyslexia

The leading reason a child will never read above a 5th grade level

Not addressed in Iowa schools

Our colleges do not teach the NIH evidenced-based programs proven to remediate dyslexia

Families must go outside the school system to help their dyslexic child learn to read



Meet Dawson



A non-reader and writer at 12

Scores near genius level in math

A friendly, responsible kid

Discipline problem in school

Grandmother paid for his first year of dyslexia therapy

He made fantastic gains

He had to drop out due to lack of money

His youngest brother Carver has dyslexia too

His mother is a dental hygienist and his father works for the county

You can help!

Literacy Lifeline has:

- A network of proven providers of dyslexia therapy
- 501c3 status to fund grants for families, teachers and prisons
- A successful leader who has the connections to make this work

Give to us today!